

ALL STUDENT CONTEST

What is Global Warming? SHOW US AND WIN \$250!

Next 10 wants to hear from students of all ages about why global warming is important to you. Whether you are 5, 15, or 50, whether you are in first grade, eighth grade, or college, or whether you can draw, paint, do graphic design, take a picture, make a video, or write a song or rap – **this contest is for you!**

The teacher who has the most students enter will also win \$250 for class supplies.



How to Enter & Additional Details

- You can use the global warming facts and solutions on the back of this flyer, along with any other information you have, to help get ideas about what you want to share with others about global warming.
- Use whatever art form you are most comfortable with, including drawing, painting, graphic design, photography, video, song writing, poetry, etc.
- Complete the entry form at www.next10.org/contest.
- Submit your art and entry form via email to contest@next10.org. If your art is physical, mail your art and entry form to NEXT 10 CONTEST, 575 High Street, #310, Palo Alto, CA 94301. If you like, you can call 650.321.5417 or email contest@next10.org for a stamped and addressed envelope.
- ALL ENTRIES MUST BE RECEIVED BY APRIL 15, 2008.
- All winners will be announced on Earth Day, April 22, 2008.
- A panel of judges will select winning entries based on creativity, originality and how well they express a message about global warming.
- Multiple winners will be selected from multiple categories.
- All entries will be posted in an online gallery at www.next10.org, and may be used by Next 10 in future projects.



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GLOBAL WARMING FACTS

Greenhouse gases are gases in our atmosphere that trap in heat, and include carbon dioxide, methane, nitrous oxide, and others.

Greenhouse gases keep the earth's average temperature at 59 degrees.

Greenhouse gases are released into the atmosphere when we burn fossil fuels – oil, natural gas, and coal – all of which power our cars, homes, schools, jobs, places we visit – everything!

More greenhouse gases than ever before are being emitted into the atmosphere, causing the earth's temperature to rise. This is referred to as "global warming".

Because of global warming, glaciers are melting and causing the sea level to rise, weather is becoming more severe, causing devastating storms, hurricanes and heat waves, and many of the planet's animal and plant species will become extinct.

Americans produce over 25% of the world's global warming emissions, but are only 5% of the world's population.

The average Californian produces 11 metric tons of greenhouse gas emissions. This is commonly referred to as a "carbon footprint".

Transportation accounts for over 40% of California's total greenhouse gas emissions.

GLOBAL WARMING SOLUTIONS

Take your carbon footprint today at www.coolcalifornia.org to see how many global warming emissions you produce and how to produce less.

Take the California Budget Challenge at www.next10.org/ challenge and decide whether you want to support the environmental policy choices the state can make.

Use energy efficient products. 90% of the energy used by regular light bulbs is wasted because these traditional light bulbs produce heat.

Save electricity. Turn off lights and appliances when not in use. In stand-by mode you are still using more than half the power needed when working.

Use less water. About 95% of the water that runs through our houses goes down the drain. Running the tap while brushing your teeth sends 4 gallons of water down the drain.

Do not use bottled water. A gallon of drinking water can be more expensive than a gallon of gas. Tap water is 500 times cheaper than bottled water!

Change the way you get from place to place. Bike or walk. Use public transportation. Suggest that your family buy a hybrid or electric car.

Make smart choices that will save electricity, water, and money!

Global warming is an increase in the earth's atmospheric and oceanic temperatures widely predicted to occur due to an increase in the greenhouse effect resulting especially from pollution.