



## California at a glance

### **Who we are** – People are drawn to California to pursue their dreams from all over the country and the world:

- California has almost 37 million people in it, with 5 million new people in the past ten years.
- One in four Californians was born in another state.
- One in four Californians was born in another country.

### **What we do** – Californians are creative inventors:

- Californians create 20,000 new inventions per year, more than the next four states combined.
- California's research universities are world famous. And, more Nobel prize winners live in California than any other state.
- Californians invented the movies, the first blue jeans, the Frisbee, the beginning of the computer and many high tech products.
- Californians also lead the way in designing motion pictures, video games, surf gear, apparel and cars.

### **Our state** – California has one of the strongest economies in the world:

- California has the 6th largest economy in the world (over \$1.5 trillion dollars).
- Famous companies started in California include Levi's, Disney, Wells Fargo, MGM, Hughes Aircraft, Apple and Google.
- More than 1/5th of the nation's trade passes through California where it is unloaded and distributed to the rest of the U.S. and abroad.
- Californians are farmers to the nation and the world with 350 crops; 1 out of every 5 glasses of milk consumed in the U.S. is from California as are 8 out of 10 avocados, and 2 out of 3 bottles of wine.
- Tourists are drawn to California to experience treasures like Yosemite, Lake Tahoe, Hollywood, the San Francisco cable cars, our beaches and of course, our famous weather.

**Next Ten is an independent nonpartisan organization that educates, engages and empowers Californians so that, together, we can improve our future economy and quality of life.**